



Promote • Inform • Educate • Entertain

## Network Digital Signage Solution

Compact and reliable products for your targeted vertical markets



# Main Features of CAYIN's Solution

## Flexible Combinations for Various Applications

CAYIN provides a series of digital signage players (SMP) and servers (CMS). For large-scale deployment and different vertical markets, CAYIN also develops useful management tools and application software. Installers can design the system deployment with greater flexibility and scalability. CAYIN's complete solution also provides project owners with more choices of business models corresponding to the emerging market and versatile applications.



## Appliance-Based Products

To optimize the performance of operation, CAYIN provides appliance-based products, integrating both hardware and software, to meet the 24-hour running commercial uses. All players are compact and can be easily mounted.



## Web-Based User Interface

All CAYIN SMP players and CMS servers are equipped with a web-based user interface. Turn on any PC connecting to the network and open a browser. Then, you can easily control all players and servers remotely. CAYIN also provides the Wizard mode for easy step-by-step installation.

## Wide Variety of Display Choices

Users can choose LED, portrait and landscape LCD / Plasma screens, projectors, or TV walls as the display devices.

## Powerful, Multifunctional Players

CAYIN SMP players can support multimedia playback, including video, image, text, Flash®, and HTML. Some models can further support advanced functions\*:

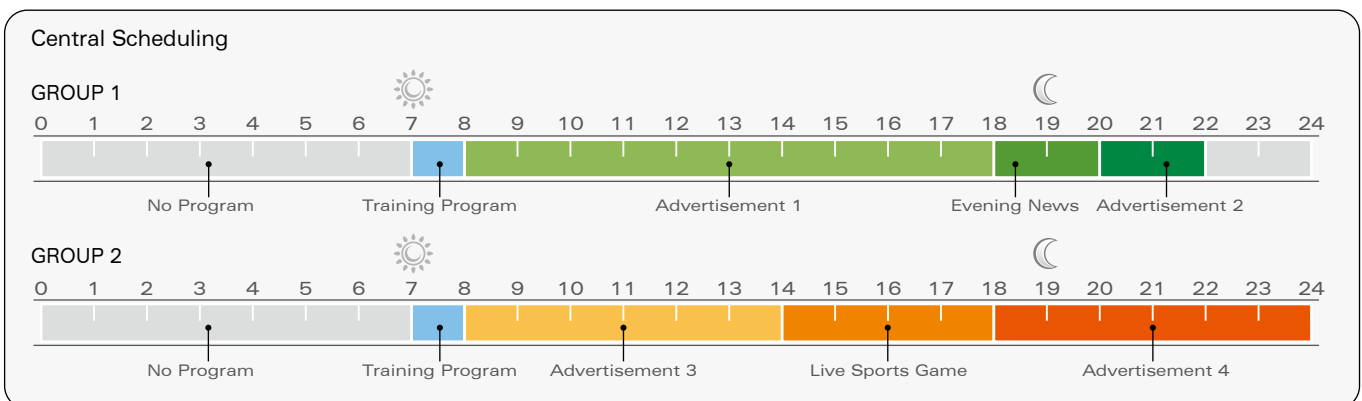
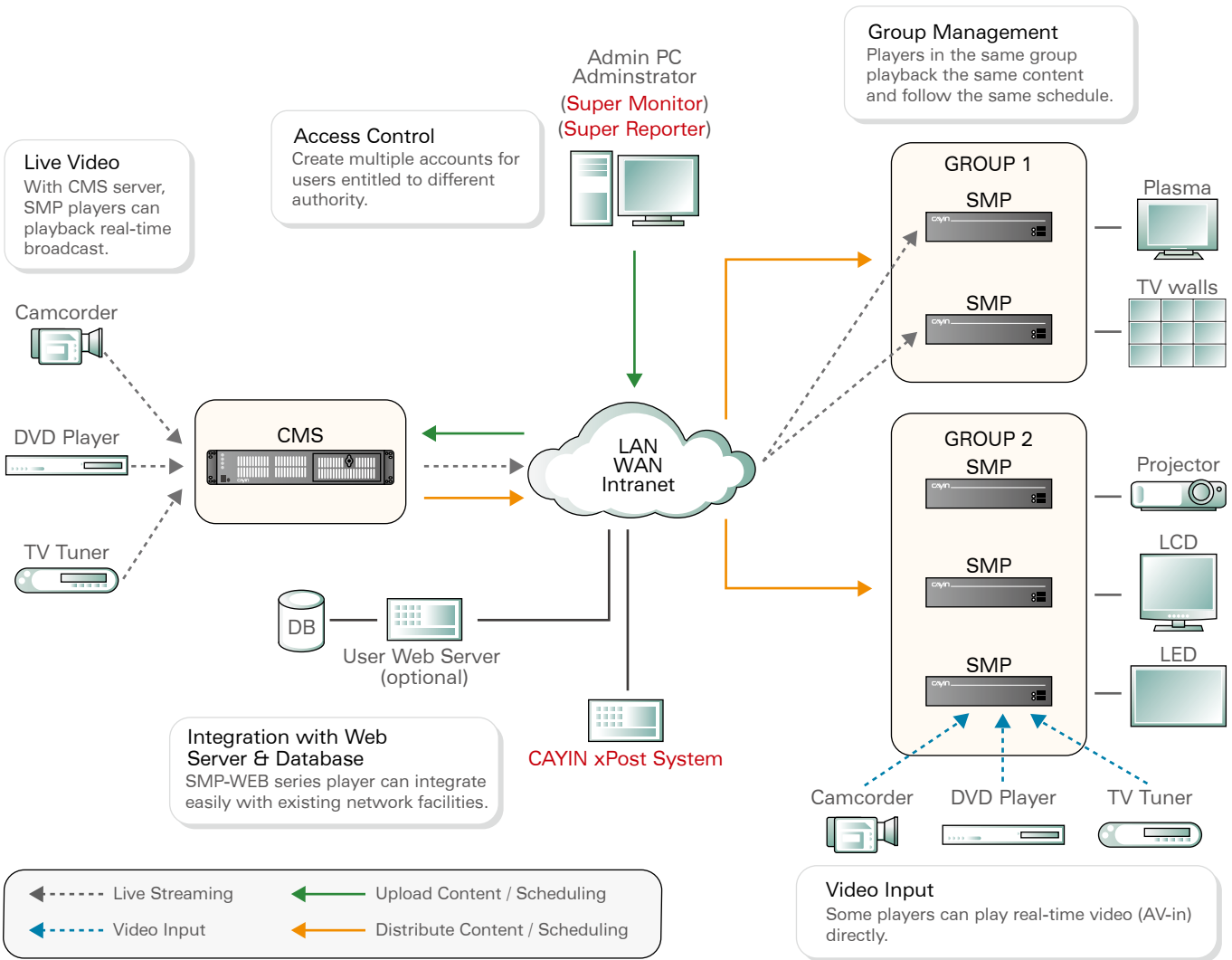
- HD (High Definition) video
- RSS live feed
- Streaming Video
- Portrait display by rotating the content automatically
- Remote control of volume and display on/off
- Integration with external database or other devices
- Interactive applications by integrating touch screen, keypad, etc.

\* Please refer to detailed specifications of each model.

“CAYIN has sold its Digital Signage appliances to more than **50** countries and regions.”

# System Structure of CAYIN's Solution

CAYIN's network digital signage solution can be deployed either as a **networked standalone solution** or under a **server-client structure**, which integrates both CAYIN's CMS server and SMP series players.



# CAYIN Product Portfolio

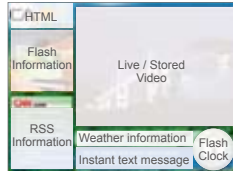


## SMP-PRO Series

### Zone-Type Digital Signage Media Player

This series is designed for applications which require displaying videos, graphics, tickers, and clocks.

By using CAYIN Skin Editor, an intuitive, simple drag-and-drop tool, users can easily define the size and location of each zone.



## SMP-WEB Series

### Web-Based Digital Signage Media Player

This series is designed for applications which require presenting advanced multimedia contents or interactive applications by HTML, JPEG, JavaScript, Flash®, etc. It can also integrate existing web servers and databases.

SMP-WEBPLUS can furthermore support HD video, portrait display, and 2 video playback areas.



## CMS Series

### Content Management Server

CMS is a powerful and reliable digital signage server with efficient media player management, content update, central scheduling, streaming video broadcast, and access control.



## Management Software

### Super Reporter

Super Reporter, the Windows®-based package software, helps administrators to generate playback and system status reports for larger-scale management and billing reports.

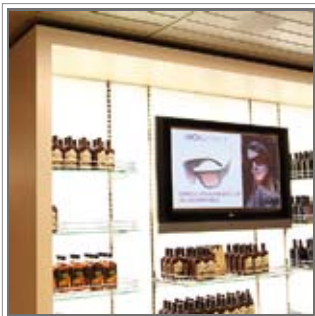
### Super Monitor

Super Monitor, the Windows®-based package software, assist administrators to monitor and manage all connected SMP players by simply clicking, selecting, and drag-n-drop.

## Application Software

CAYIN provides the web-based application software, xPost series, for different vertical markets, such as lobbyPost, meetingPost, and wayfinderPost, for hotels, convention centers, etc.

# Digital Signage Applications



Shop  
Promotion



School  
Information Platform



Hotel  
Event Announcement



Restaurant  
Digital Menu Boards



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